POWER RED

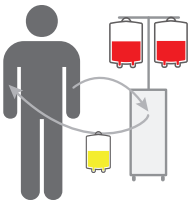
Provide twice the lifesaving power in one donation.

American Red Cross

Red blood cells are the most commonly transfused blood component, and therefore the most needed. Since they carry oxygen throughout the body, they are essential for trauma and surgery patients, those undergoing organ transplants, women experiencing complications from childbirth, and people with anemia.

Power Red Donation

During a Power Red donation, you give a concentrated dose of red cells, the part of your blood used every day for those needing transfusions as part of their care. This type of donation uses an automated process that separates your red blood cells from the other blood components, then safely and comfortably returns your plasma and platelets to you.



Help more patients with one scheduled appointment. With a Power Red donation, donors give nearly double the amount of red blood cells to provide twice the lifesaving power to patients in need.

Maximize your impact. With just a little extra time at your appointment, you increase your impact on patients in need.

A comfortable experience. The Power Red machine separates your blood and returns your platelets, plasma and saline, often leaving donors feeling more hydrated after your donation.

Important Donor Information:

- We encourage donors with the following types to give a Power Red donation: O negative, O positive, A negative or B negative.
- Donors who are A or B positive are encouraged to give a whole blood donation, as plasma is needed from these blood types.
- Power Red donors can give every 112 days, which is different than a regular blood donation every 56 days.
- In addition to meeting standard blood donor qualifications, the following requirements apply for those interested in Power Red donation:

	Female	Male
Minimum height	5’3”	5’1”
Minimum weight	150 lbs.	130 lbs.
Age	19-74 years old	16+ years old

Call 1-800-RED CROSS (1-800-733-2767) or visit RedCrossBlood.org/PowerRed to schedule an appointment or for more information.

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